

MUDITA PASARI

Narrative and Strategic Designer

Ethnographic Research | Visual Communication
Spatial Design | Systems and Strategic Thinking
Design for Education | Conservation Advocacy

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EDUCATIONAL DETAILS

- September 2016-
June 2017 **Rhode Island School of Design, RI**
MA in Design Education
Department of Teaching + Learning of Art + Design
- June 2009-
December 2013 **The National Institute of Design, Ahmedabad, India**
Bachelors in Visual Communication
Specialization in Exhibition and Spatial Design
- February 2012-
July 2012 **Hochschule Ostwestfalen-Lippe, University of Applied Sciences, Germany**
Student Exchange Program | School of Interior Architecture, Detmold

FELLOWSHIP & SCHOLARSHIP

- 2017 **RISD - Maharam STEAM Fellowship**
Awarded on merit to pursue a project in North-Eastern India- to encourage the involvement of young students in the conservation of urban biodiversity, in light of the current rampant development.
- 2010 **The Ratan Tata Scholarship**
Awarded on merit for the student work produced during the first year of graduate study at the National Institute of Design.

PROJECTS AND EXPERIENCES

- October 2017 -
November 2017 **Who Does the Sea Belong to?**, an educational installation at The Story of Space 2017.
Participant at Festival Residency | Awareness through Spatial Design

Discussing the repercussions of plastic waste in the ocean and our lives through an immersive exhibit at an open for all informal learning festival in Panjim, Goa.
- July 2017 -
September 2017 **Biodiversity 360**, an accordion book which explores cohabitation in Guwahati, Assam
Designer and Illustrator | Awareness through Book Design

A collaboration with Help Earth Assam, to raise awareness about local Urban Biodiversity.
- October 2015 -
Present **Replenish Earth Ltd.**, a collaboration to redefine the perspectives of waste and wasting in India.
India Representative and Lead Designer | Advocacy to Action

At Replenish, we work to challenge the psychology of waste & create a sustainable future.
Our aim is to protect the global commons & the natural resources we all share. | www.replenish.earth
- December 2015 -
February 2016 **Look At Us in collaboration with Meghshala, Bangalore**
Educational Campaign | Public Outreach

Working with children in an urban slum to provide alternate education through creative mediums.
- December 2015 -
April 2016 **The History Project, Lahore**
Design Consultant | Awareness through Visual Design

August 2015 -
September 2015

MOD Foundation, Bangalore

Design Consultant | Public Space Redesign

Creating Pedestrian Friendly zones in parts of Central Bangalore.

July 2015-
August 2015

The Design Ship, Ahmedabad

Design Consultant | Exhibition and Retail Design

Designing region specific, craft based installations.

December 2013 -
June 2015

National Institute of Design, Integrated Design Services, Ahmedabad

Design Associate | Museum Design

Worked as a Core Team member for developing the '**Museum for Disaster Mitigation**', a project for the **Gujarat Institute for Disaster Management**, the first museum of its kind to be initiated in India. Involved from Research, through Conceptualization and Design phases.

June 2015 -
August 2015

Narratives of Ladakh, Summer Workshop, Kargil and Leh

Design Participant | Design for Public Spaces

Documenting stories of the Silk Route through Kargil Old Town, Ladakh, Jammu and Kashmir. Developing a narrative to string these stories together, to be presented in an exhibition at the end of the workshop. To be shared in the future through publications and traveling exhibitions.

December 2014

Puppets are Back, Exhibition for Chittrakatha

Mentor and Designer | Narrative Design

An exhibition designed for the Biannual Animation Film Festival, Chittrakatha, held at the National Institute of Design. It included developing the exhibition idea, the puppets for the exhibition and mentoring 3rd year undergraduate students through the process.

February 2013 -
September 2013

Siddhartha Das Studio, New Delhi

Design Intern | Retail Design | Museum Design | Art Installations

Concept Development and Designing of two specialty retail stores at the Mumbai International Airport, India. Done as a part of the graduating student project.

Other projects: Museum designs, Installations, Art Curation, Development of Craft based Products

2012 **Cancer Research Institute, Ahmedabad** | Exhibition Design and Narrative Development

2010 **Ahmedabad 600** | Research & Mapping Project

Ethnographic Research, understanding changes and growth in context of spaces.

Designing an intervention in the context.

SKILL SETS AND VISUALIZATION

Research, Conceptualization, Design Thinking, Strategy Development, Visualization, Design Detailing using the below mentioned tools.

2D softwares: AutoCAD

3D modeling softwares: Sketchup, Rhino and 3DS Max

Graphic representation Softwares: Illustrator, Photoshop and InDesign

Materials:

Wood, Metal, Silicon, Concrete, Fiber Reinforced Concrete, Glass, Paper, Cloth
